

COMMUNICATION DESIGN EVIDENCE

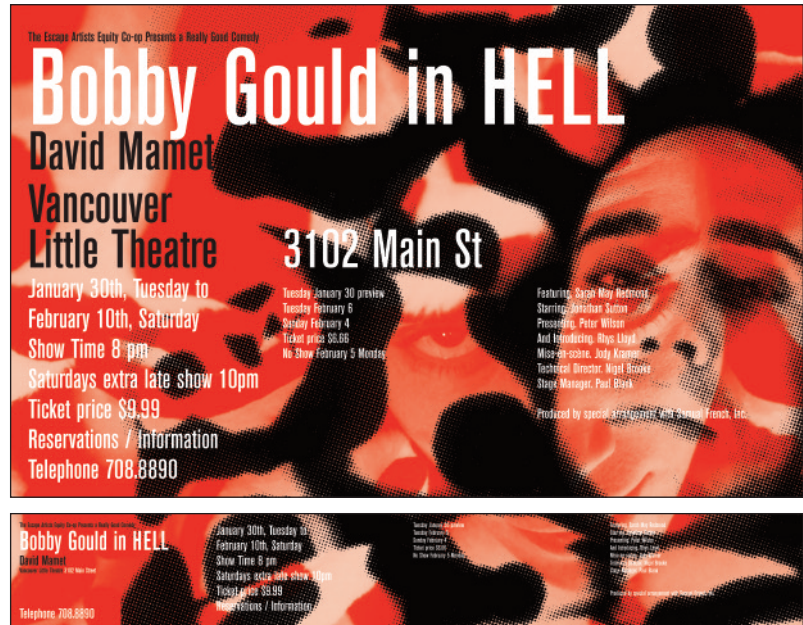
Rodney Sanches



Performance poster + play bills

"Bobby Gould in Hell" Play
56 x 34cm and 8 x 9.5cm /
January 2001

Photographs provided to me from the client were of the principle actor's head surrounded by small plush panda bears. I used two layers of these photographs to convey a fire and smoke motif. Also printed in the same press run as the poster, to preserve resources, were play bills, folded 3 times, into a small card.



Festival poster

Signal and Noise 2005 123 x 92cm / April 2005

This bus shelter advertising uses a combination of illustration I did for the festivals campaign all brought together for an eye catching blue panel.



Corporate identity

**Antarcti.ca Systems Inc.
Logo
November 2000**

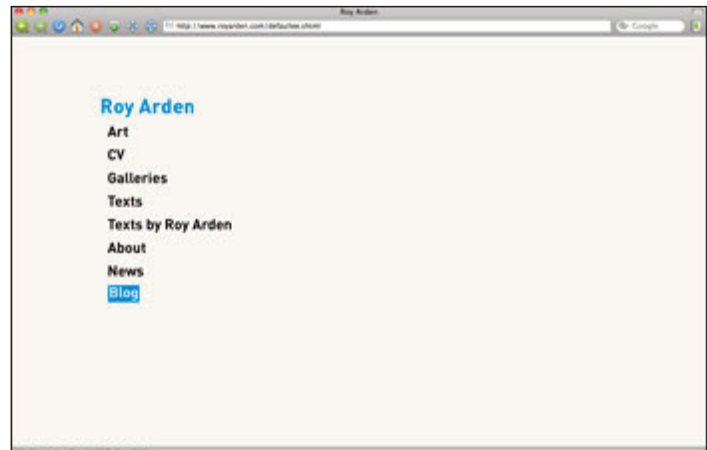
This logo uses vertical bars and an illusion to shadow to create depth and contrast. There are 2 versions of the logo to be used in relation to size of reproduction, a version that is to be used on a black or tonally dark field is also shown.

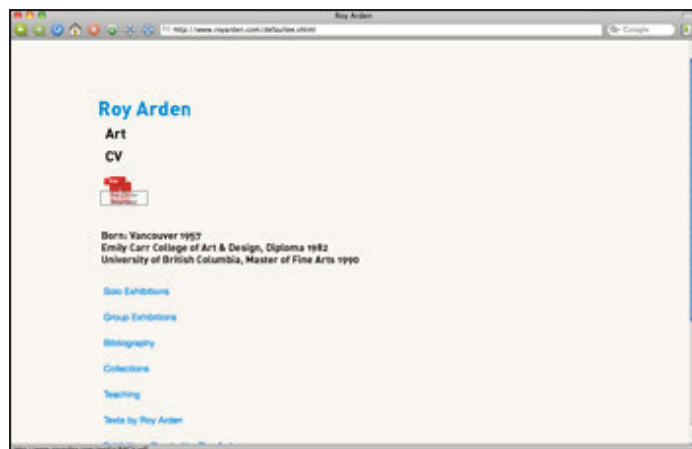
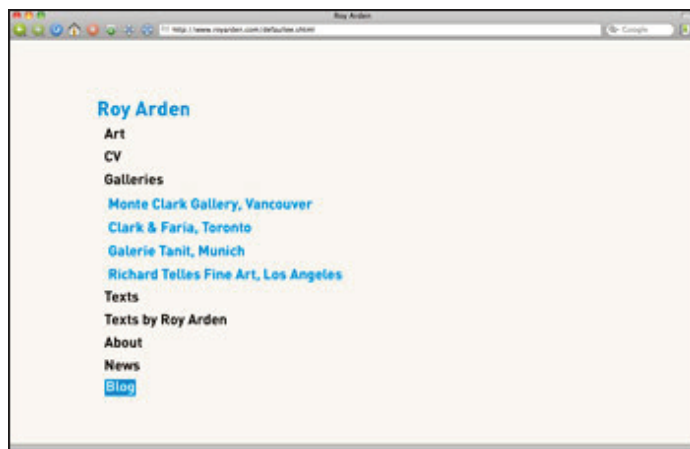
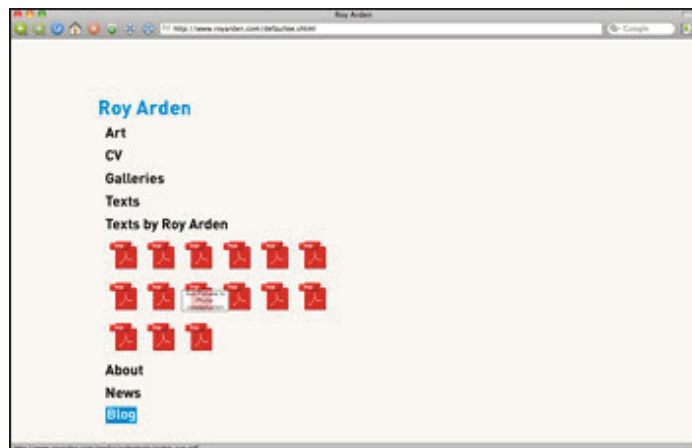
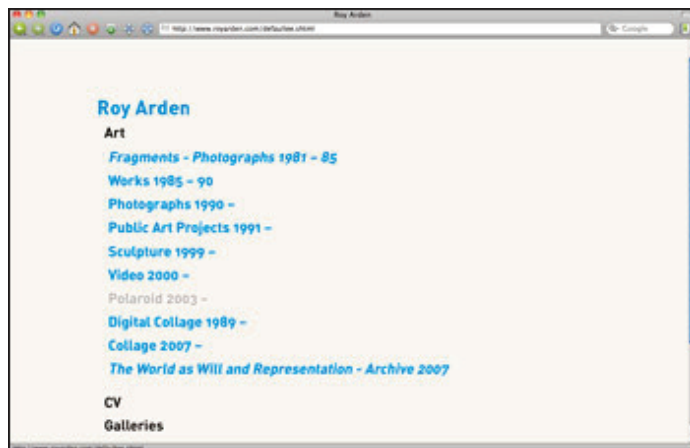


Artist web site

Roy Arden.com
November 2004, 2007, 2009

This site is an overview of the artist current work to this point and will grow to present further work and projects, it incorporates a number of technologies for presenting information as directly as possible. I also assisted in the implementation the the internet video component of World as Will and Representation. launch the site

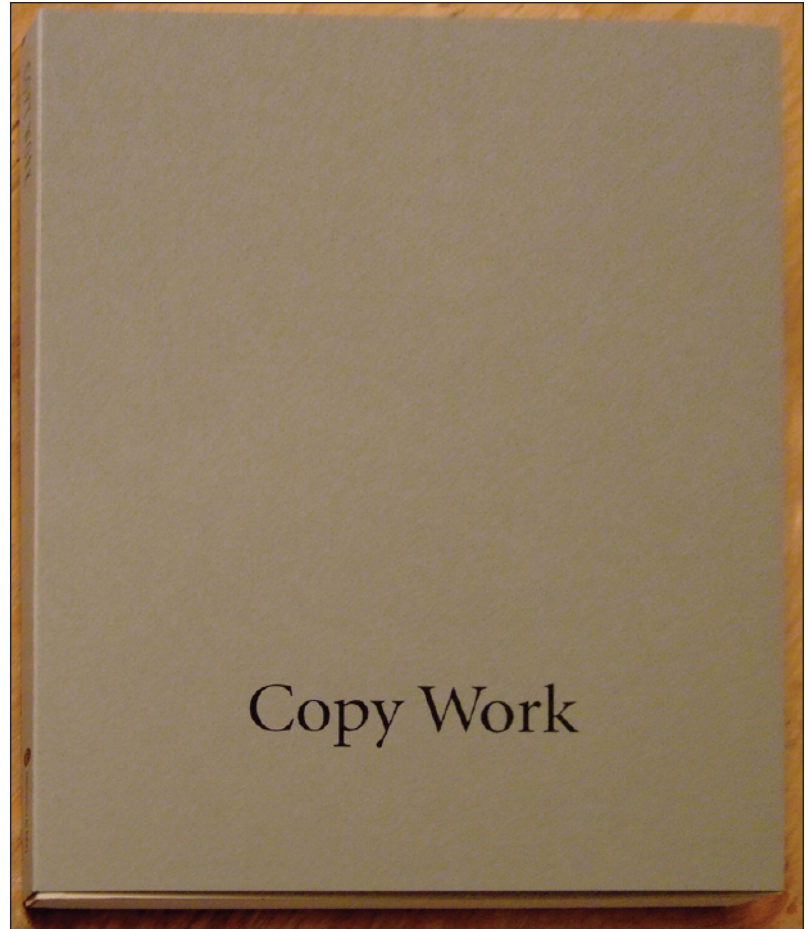


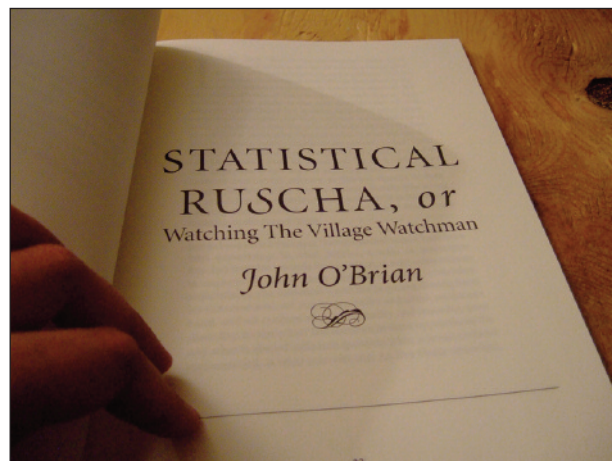
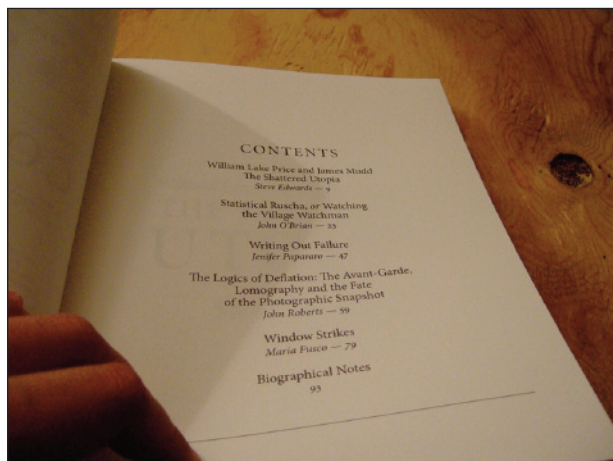
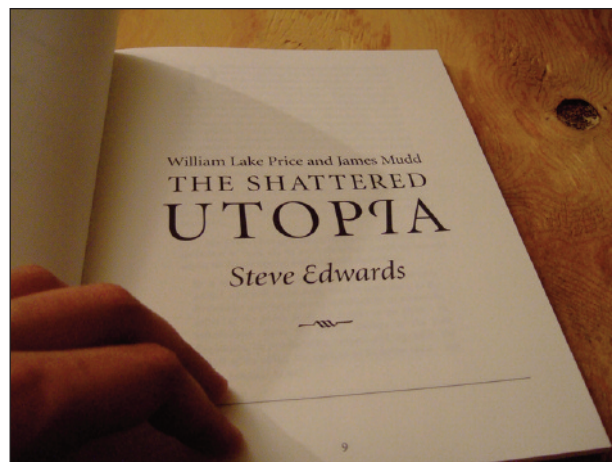
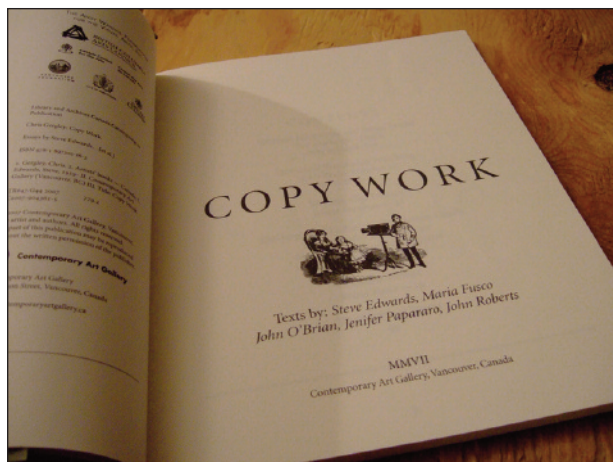


Book for an exhibition

**Contemporary Art Gallery,
Vancouver Canada
26 x 20cm / September
2007, 96 pages, 1 colour,
smyth swen, nice foil
stamped, dust jacket**

This document contained a
number of unrelated texts
and a very few images.





BIOGRAPHICAL
NOTES

Contributors



Business cards

Julie Gendron : Desiring Productions November 2003

These business cards use structural print elements as the dominant visual metaphor. Registration marks and colour density tests for CMYK ink are used in most printed matter on the margins of the print job to ensure proper printing.



Service information flyer

Xerox Printing Service at Vancouver General Hospital 21 x 14cm / October 2005, 8 pages, 4 colour

This document described the printing options available to the professionals at the Vancouver General Hospital provided by Xerox Business Services.

Our Primary Objective

Our goal is 100% total customer satisfaction. We believe that a professional is a professional who can provide the best quality, fastest, most efficient, and most cost-effective solution to your problem. We believe that a professional is a professional who can provide the best quality, fastest, most efficient, and most cost-effective solution to your problem.

Our Key Support

We provide a variety of support services to our customers. We provide a variety of support services to our customers. We provide a variety of support services to our customers.

Our Key Services

We provide a variety of key services to our customers. We provide a variety of key services to our customers. We provide a variety of key services to our customers.

Our Key Features

We provide a variety of key features to our customers. We provide a variety of key features to our customers. We provide a variety of key features to our customers.

Our Key Benefits

We provide a variety of key benefits to our customers. We provide a variety of key benefits to our customers. We provide a variety of key benefits to our customers.

Print Management (Enhancing) Services

Our services are designed to help you get the most out of your Xerox Business Services. We provide a variety of services to our customers. We provide a variety of services to our customers.

DESCRIPTION OF OUR SERVICES

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

Our Key Services

We provide a variety of key services to our customers. We provide a variety of key services to our customers. We provide a variety of key services to our customers.

Our Key Features

We provide a variety of key features to our customers. We provide a variety of key features to our customers. We provide a variety of key features to our customers.

Our Key Benefits

We provide a variety of key benefits to our customers. We provide a variety of key benefits to our customers. We provide a variety of key benefits to our customers.

There's a new way to look at us.

Your Guide to Vancouver General Health Printing Services

How may we help?

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

Full Digital Colour Printing Services

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

Business Services

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

Printing Services

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

Business Services

We provide a variety of services to our customers. We provide a variety of services to our customers. We provide a variety of services to our customers.

Invitation

**RBC RoyalBank
Spring 2007**

Invitation to an exclusive
event.

**WE INVITE YOU TO JOIN US FOR AN EXCLUSIVE
HOUSING MARKET UPDATE**

Our guests will include:
Genworth Financial
RBC Mortgage Specialists
RBC Olympian

Wednesday, April 18th 2007
RBC Royal Bank
Hastings & Granville Branch
685 West Hastings Street

7:30am – 8:00am Continental Breakfast will be served
8:00am – 9:00am Market Update and Q&A

Please RSVP to
joseph.hildebrandt@rbc.com or 604-665-3815
Space is limited

*RBC Olympian, Andrea Holmes, will be available
for autographs as she introduces Canada's newest
Vancouver 2010 Circulation Coins*



PREMIER NATIONAL
PARTNER

® Registered trademark of Royal Bank of Canada.